

You asked and we've listened...

I need facts to show how I can re-design our courses to be more effective.

I want to be able to justify my training budget in a cost-cutting climate.

I want to show the Directors the difference our training budget makes.

How much value does manager-support-back in the workplace add?

Can I get some data to help predict outcomes from future training?

Can I see which of our managers support their team the best?

How valuable is 'coaching' in preserving our talent bank?

What is the lifetime value of our training investment?

Which training provider gets us the best results?

How much variation is there in our talent bank?

Does a blended approach work best for us?

Which roles respond best to training?

Where do we get the best ROI?

How much are we wasting?

Now you can know the financial difference your training makes

■ Because how else will you know?



mazeROI© is a new and innovative online way of measuring the financial Return On Investment for your training.

Deliberately easy to use, quick to apply and gives clarity of who's more effective as a result of your training!!

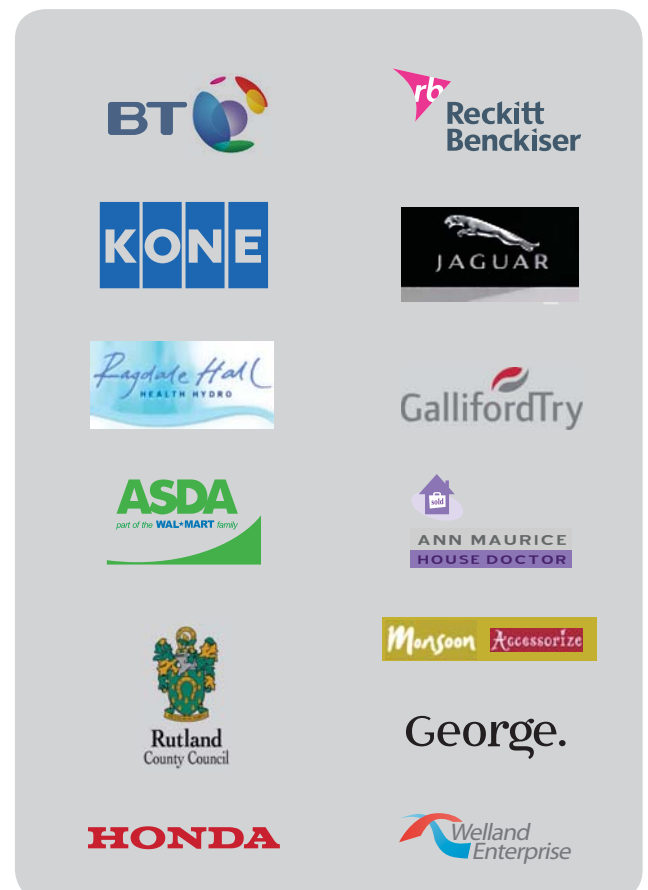
Subscribing to mazeROI© is the most profitable decision you will make this training year!

■ Who are Maze?

In 2002 Maze became a catalyst to achieving 'amazing results' for organisations through the design and delivery of highly effective Leadership, Management and Personal Development training. The business has evolved rapidly as Maze has consistently delivered what our customers wanted in challenging times.

Our approach has always been to drive a maximum return on investment, it is central to everything we do, since 2008 customers who we have delivered management and leadership training for achieved a 260% return on their investment!!!

We all know the importance of measuring the difference training makes and it is out of that we have advanced our research and development of mazeroi.com an online process for measuring the financial return on investment for your training.



■ How does it work?

When training budgets are challenged and time is short, information is needed quickly, and you need to know where you can achieve the biggest return on your investment for your people and your training.... turn to mazeROI.com.

mazeROI is a 4 stage online process that enables you to make better informed decisions on your future training investment.



NEW
"click and know"
for 2010

1

Assessment

A simple online 360° ROI assessment without the need for extensive information gathering.

- Secure online Assessment Process
- Automated reply management system
- Personal Accreditation for nominated users
- Only 60 seconds to make an assessment!
- Ongoing support from the mazeROI team

2

Benchmark

Comparison of individual score from 360 degree assessment against key matrix.

- Benchmarks outcomes with expectations
- Measures self and managerial effectiveness in sustaining the gains back in the work place
- Demonstrates successful management support in delivering on action plan commitments
- Separates the initial and ongoing impacts of training and development
- Measures the benefits of skillset improvements to the organisation

3

Calculation

An automated calculation of the generated ROI based on personal, group or learning intervention outcomes.

- Assesses which courses/programmes are the most valuable to your organisation
- Predicts the value of future training outcomes
- Identifies your people potential and talent bank
- Generate management reports on training results and spend
- Highlights where you achieve the greatest return on investment

4

Decision

Highlights key analysis consequences with areas to change for better financial outcomes.

- Predicts where future training investment is made to achieve the highest return for your investment
- Identifies skill gaps and future needs
- Greater Management accountability based on statistical data
- Drives greater value for money

■ How do you get started?

It is deliberately straightforward

- Speak to Maze to arrange your organisation's subscription to mazeROI© by calling; **01664 454040** or emailing **nicola@mazeroi.com**
- Become an 'Accredited User' by spending a day with Maze – one to one, so as to give you the maximum return on investment.
- Log onto www.mazeroi.com and start adding your persons to be assessed and start knowing your return on investment!



**No paperwork,
all assessments
are done online**

Reports



You are provided with a selection of results, enabling you to have 20:20 vision on your training.

■ How much will it cost?

For just £6,495 +vat a year your organisation subscribes to mazeROI online with capacity for up to 1000 users.

Along with this comes the opportunity for someone within your organisation to become a Maze Accredited User. The accreditation is a day of training and personal coaching bespoke to the needs and issues of your organisation.

Please contact us if you require any further pricing information.



- **Measures the financial difference your training makes.**
- **Gives clarity over what has really changed!**
- **Predicts where future investment will give the greatest return.**

To subscribe and book your accreditation:

T: 01664 454040

E: nicola@mazeroi.com

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